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4th Annual Monterey Bay Regional Business Plan Competition Friday, May 3rd

Nineteen Regional Businesses Vie for Three Titles

Sam Farr Presents Awards to the Champions

Seaside, Calif. – April 25, 2013 - The Monterey Bay Regional Business Plan Competition (www.MBRCompetition.com) final event will take place Friday, May 3rd, 2013, at the Monterey Institute of International Studies (MIIS), with Congressman Sam Farr presenting the award to the final winner.

The final event of this year's competition is open to the public and will be held from 1:30 p.m. to 6:00 p.m. Friday, May 3rd, at the Monterey Institute of International Studies' Irvine Auditorium at 499 Pierce Street in downtown Monterey.

Date: Friday, May 3
Time: 1:30 – 6:00 p.m.
Location: Monterey Institute of International Studies
Irvine Auditorium 499 Pierce St. Monterey
RSVP: To register for FREE visit www.MBRCompetition.com . Click on EVENTBRITE.

The finalists competing on May 3

The 2013 Business Plan Competition received more than 50 applications from entrepreneurs from four California counties; Monterey, Santa Cruz, San Benito and Santa Clara. These spanned across the three categories of Venture Play, Main Street and Student.

Four student and four "main street" finalists were chosen and eleven venture-play semi-finalists emerged from a Fever Pitch event held on March 29 at California State University, Monterey Bay.

Student Team Finalists:

Chocolate's by the Sea – Monterey County
Drivers on Demand, Inc. – Monterey County
Monterey Motor Club, LLC – Monterey County
ShowerPonic Produce – Monterey County

Main Street Finalists:

3 of a kind – Monterey County
Open Ground Studios – Monterey County
Sangha Energy, Inc. – San Benito County
Santa Cruz CORE Fitness – Santa Cruz County

Venture Play Finalists:

Astropreneur, LLC – San Benito County
Camp Fashionista – San Clara County
FindMyGolfCoach.com – Monterey County
FlexSweep Industries, C Corp – Santa Cruz County
Human Services Hub Corp. – Monterey County
Hydrogarden Industry Innovations – Santa Cruz County
PostHost, LLC – Santa Cruz County
Real Estate Ally – Monterey County
Senior Serve – Monterey County
Simple Track LLC/Tablet Command – Monterey County
Versacore International, LLC – Monterey County

The Monterey Bay Regional Business Plan Competition has the support of more than 50 business, education and government partners from the tri-county region that are united to showcase the business potential of the area; support regional start-ups; attract business and investors to the region; encourage business students to become entrepreneurs; and promote tech transfer, innovation and commercialization.

Prizes range from \$1,000 cash for the winning student team, to \$5,000 cash for the winning main-street company, to \$50,000 in cash and professional services for the winning venture-play company. A main-street company is defined as one that will be a successful local or regional business creating jobs in the tri-county area, but is not scalable to return 10 times the investor's money in three to five years.

Past Venture Champions

2010, Larrel One Step Dentures <http://larelldentures.com>
2011, People Towels <http://www.peopletowels.com>
2012, YoDerm <https://www.yoderm.com>

For more information on the competition, to find out how to be a sponsor, or to register to attend, visit the competition's website at www.MBRCompetition.com . Get real-time updates on the competition by following on Twitter at www.twitter.com/MBRBizPlan or like the Facebook page at www.facebook.com/MBRCompetition .

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